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# Netexplo FORUM 2017

## PROGRAM & SPEAKERS



## HOT TOPICS

HEALTH

AI

VIRTUAL REALITY

DIGITAL INDIA

DARK WEB

CYBER SECURITY

DIGITAL ID

3D PRINTING

SOLIDARITY

FREEDOM ONLINE ?

TRANSHUMANISM

## 10 GLOBAL DIGITAL INNOVATIONS

2,000 INNOVATIONS SPOTTED  
BY AN INTERNATIONAL NETWORK.  
THEN ANALYSED BY NETEXPLO TO SELECT  
THE 10 MOST OUTSTANDING PROJECTS.

WHICH ONE WILL WIN  
THE 2017 GRAND PRIX?

### INSIGHTS, OUTLOOKS & TRENDS

On April 26th & 27th 2017, discover these inspiring ideas at the Netexplo Observatory Forum in Unesco House, Paris. In addition, designers, journalists, philosophers and social scientists will share their expertise and vision.

### LIVE VOTE

And VOTE LIVE for the most ground-breaking innovation.  
Because you play a part in creating tomorrow's digital world.

### MAKE THE MOST OF BOTH DAYS

All these innovations and talks are powerful sources of inspiration for your business. From incisive talks and exciting pitches to videos and music, digital tech is even better when it's live!

UNDER THE PATRONAGE OF



IN PARTNERSHIP WITH

BPI group



Capgemini Consulting



HEC  
PARIS



MEDIA PARTNERS



Caixin

LesEchos

FOLHA DE S.PAULO

Le Point

THE TIMES OF INDIA

TERRAFEMINA

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# Netexplo FORUM 2017 2 inspiring days



## WEDNESDAY, APRIL 26TH | 9:00 AM – 4:30 PM

### 9.00 • 9.45 AM GRAND OPENING

9.00 • 9.15 AM Getachew Engida  
Assisant CEO of UNESCO

9.15 • 9.30 AM Senator Catherine Morin-Desailly,  
President of the Senat's culture, education  
and communication commission

9.30 • 9.45 AM Thierry Happe,  
Chairman & Cofounder, Netexplo Observatory

9.45 • 10.00 AM **OUTLINE**  
2 days, 10 laureates, 1 vote  
Marion Moreau & Cédric Ingrand  
will outline the 2 days, explain the voting principles  
and introduce the 10 winners.

10.00 • 11.00 AM Bernard Cathelat, Sociologue X Julien Levy  
Directeur du Centre Digital d'HEC  
10 YEARS AHEAD FOR THE PAST 10 YEARS

11.00 • 11.35 AM **INNOVATION 1** |   
> Virtual Reality: you've tried it. But have you really  
felt it?

11.35 • 12.10 AM **INNOVATION 2** |   
> You used to have go to the doctor's.  
Now the doctor's in your pocket.

12.10 • 1.10 PM **BREAK LUNCH & NETWORKING**

1.10 • 1.20 PM

1.20 • 1.55 PM

1.55 • 2.30 PM

2.30 • 3.05 PM

3.05 • 3.30 PM

3.30 • 4.05 PM

4.05 • 4.20 PM

4.20 • 4.30 PM

4.30 PM

### NETX > ROBOTICS

**INNOVATION 3** |   
> To spot mosquito-borne epidemics before they  
spread, you need a really smart trap.

**INNOVATION 4** |   
> Spotting tumours in from medical images:  
a job for artificial intelligence.

**INNOVATION 5** |   
> What if the government of the world's biggest de-  
mocracy was also a super-innovative start-up?

**NETX** |   
> INDIA DIGITAL NATION  
Indrajit Banerjee / Shashi Tharoor

**INNOVATION 6** |   
> The Dark Web is the dark side of the Force.  
How can we detect the criminals and terrorists  
that are hiding there?

**NETX**  
> the convergence of AI and cyber security  
Dudu Mimran

**NETX | VIDEO**  
Joël de Rosnay, TRANSHUMANISM

**MINI FREEDRUM CONCERT AND TEASER  
OF THE FOLLOWING DAY'S PROGRAM**

## THURSDAY, APRIL 27TH | 9:00 AM – 5:30 PM

9.00 • 9.05 AM **WELCOME SESSION**  
Welcoming, video reminder of the 10 award winners

9.05 • 9.20 AM **NETX > Angela Oduor Lungati**  
Women emancipation in Africa helped by digital  
technology / how digital tech is empowering women  
in Africa

9.20 • 9.35 AM **NETX > WELLBEING AND DATA**  
Linda Avey  
> New fronteers of Digital health

9.35 • 10.10 AM **INNOVATION 7** |   
> To create an explosive-detection device, why not  
draw inspiration from the best model there is: a dog's  
nose.

10.10 • 10.45 AM **INNOVATION 8** |   
> Artificial intelligence can replace many skills, except  
for art. Er... Actually, it can.

10.45 • 11.20 AM **INNOVATION 9** |   
> What's the best tool for fishermen? A net?  
No. An app.

11.20 • 11.55 AM **INNOVATION 10** |   
> The best way to give an official identity to those  
who've lost theirs is to give them cyber-citizenship.

12.00 • 1.00 PM **BREAK LUNCH & NETWORKING**

1.30 • 2.00 PM

2.00 • 2.30 PM

2.30 • 3.30 PM

3.30 • 4.15 PM

4.15 • 4.30 PM

4.30 PM

**NETX** | Hossein Derakshan  
> Safeguarding the original commitment of the web's  
freedom and openness, facing the big platforms

**NETX** | Benita Matofska  
> How the Sharing Economy is Impacting Business  
and the World at Large.

**NETX > A.I.** |   
Alex Lebrun, Head of AI Dev, "M" AI Chatbot,  
Facebook  
Luc Julia, VP of Innovation, Samsung

**TREND REPORT** Julien Levy

**VOTE VOTE AND GRAND PRIX AWARD,  
OPEN CONCLUSION**

- 1 • Marion Moreau & Cédric Ingrand  
launch the last minutes of the vote (4 min)
- 2 • The 2 last minutes to vote. Countdown (1 min)
- 3 • Speakers Indrajit Banerjee, Thierry Happe
- 4 • Grand Prize winner announcement  
and award giving by Thierry Happe (25 mn)

**BYE BYE**  
Last words + laureates on stage

**CONCERT**  
Dialogue of musical cultures,  
Ballaké Sissoko & Vincent Segal